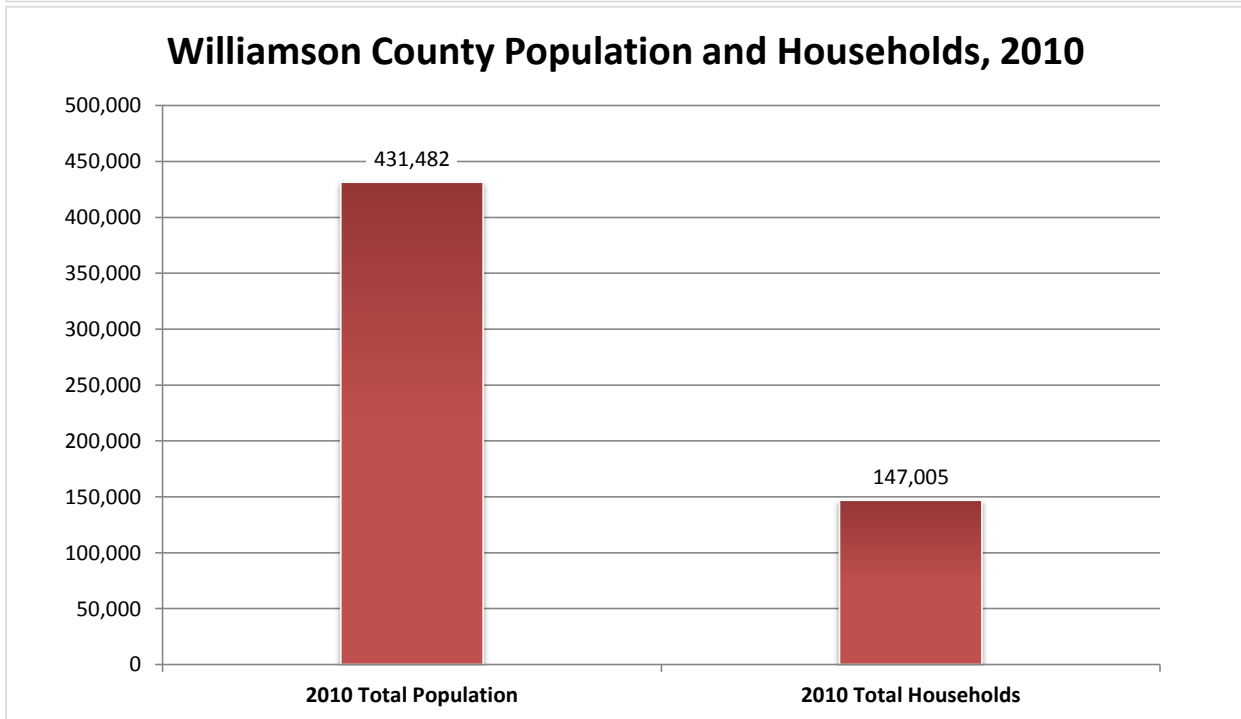
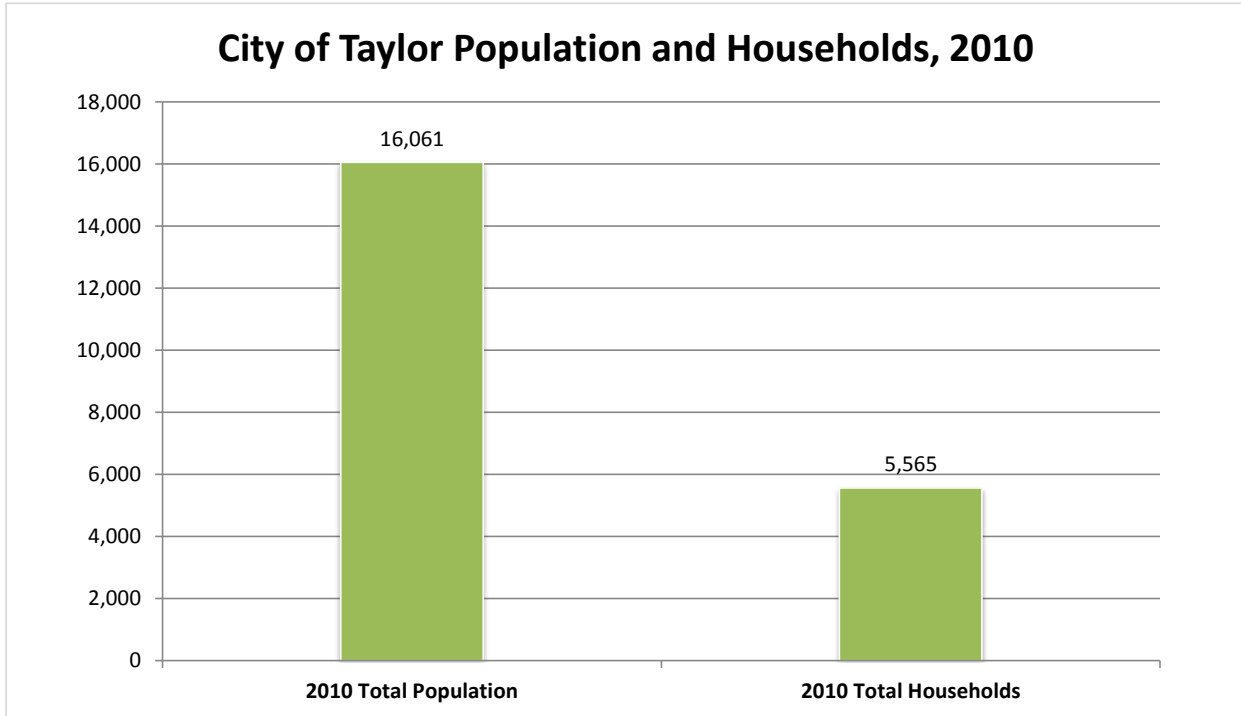


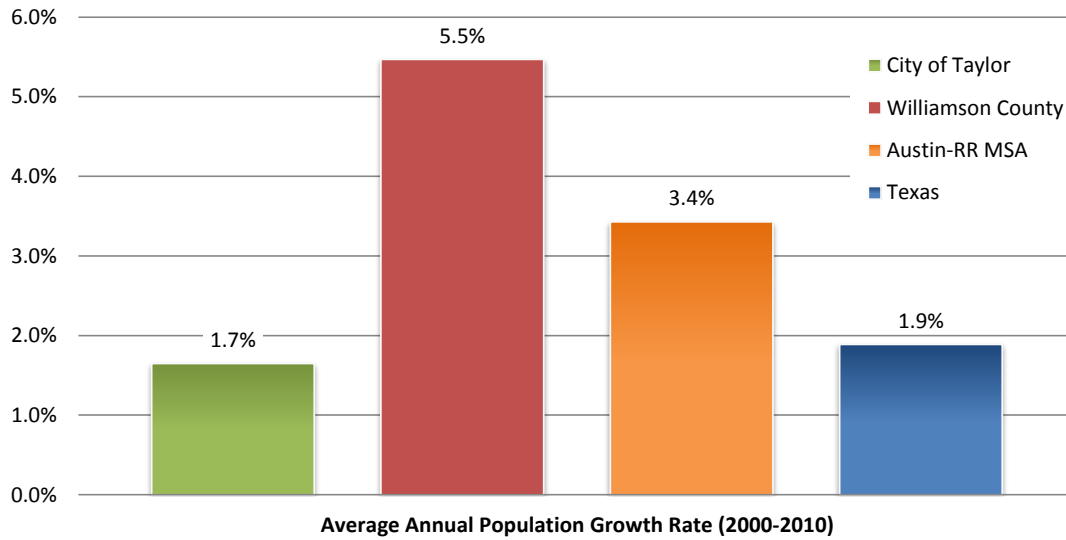
2010 Demographic Summary - Taylor, Texas

| | <u>City of Taylor</u> | <u>Williamson County</u> | <u>Austin-RR MSA</u> | <u>Texas</u> |
|---------------------------------------------------|-----------------------|------------------------------|----------------------|--------------|
| 2010 Total Population | 16,061 | 431,482 | 1,765,393 | 25,268,853 |
| 2010 Total Households | 5,565 | 147,005 | 656,710 | 8,873,478 |
| Average Annual Population Growth Rate (2000-2010) | 1.7% | 5.5% | 3.4% | 1.9% |

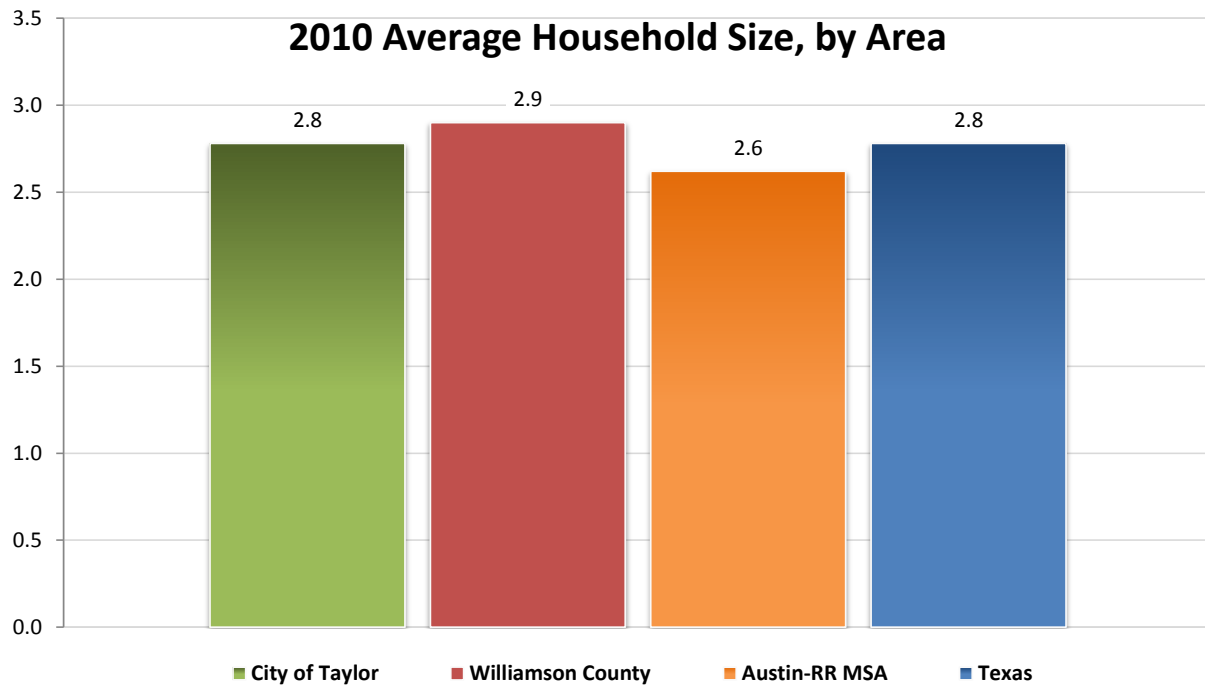
Source: ERSI BAO, 2010 Census and 2010 American Community Survey



Average Annual Population Growth Rate, by Area



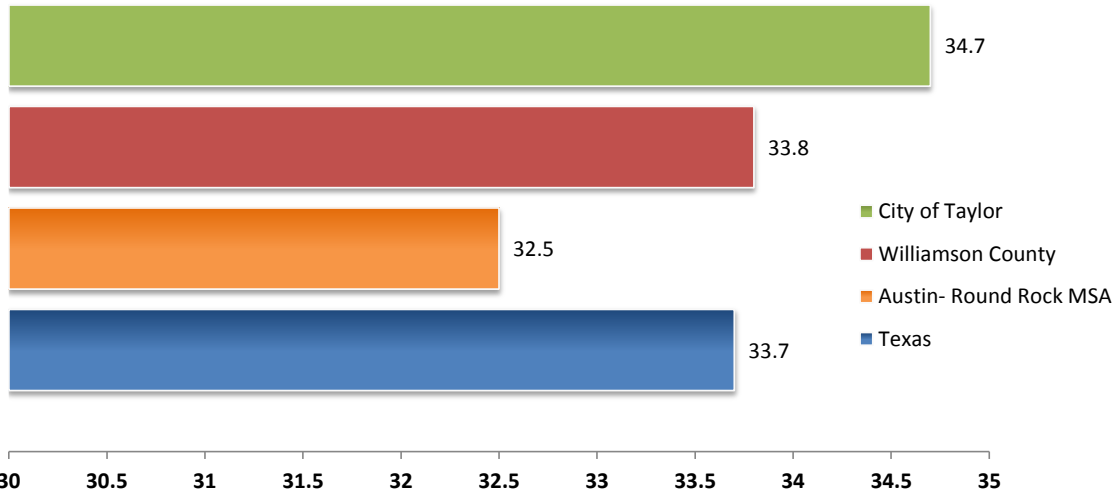
2010 Average Household Size, by Area



| | <u>City of Taylor</u> | <u>Williamson County</u> | <u>Austin-RR MSA</u> | <u>Texas</u> |
|---------------------------------------------|-----------------------|--------------------------|----------------------|--------------|
| Average Annual Pop. Growth Rate (2000-2010) | 1.7% | 5.5% | 3.4% | 1.9% |
| 2010 Avg Household Size (# Persons) | 2.8 | 2.9 | 2.6 | 2.8 |

Source: ERSI BAO, 2010 Census and 2010 American Community Survey

2010 Median Age, by Area



Median Age, 2010
Median Age (years)

City of Taylor
34.7

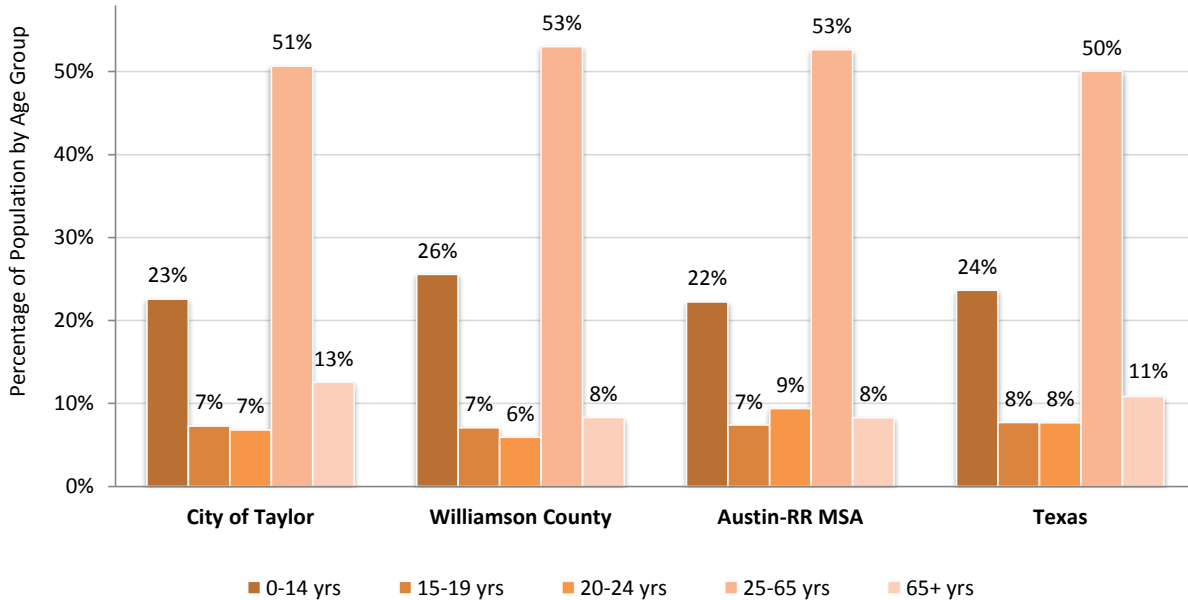
Williamson
County
33.8

Austin-RR MSA
32.5

Texas
33.7

Source: ERSI BAO, 2010 Census and 2010 American Community Survey

2010 Population by Age Group



Population by Age

0-14 yrs
15-19 yrs
20-24 yrs
25-65 yrs
65+ yrs

City of Taylor

23%
7%
7%
51%
13%

Williamson
County

26%
7%
6%
53%
8%

Austin-RR MSA

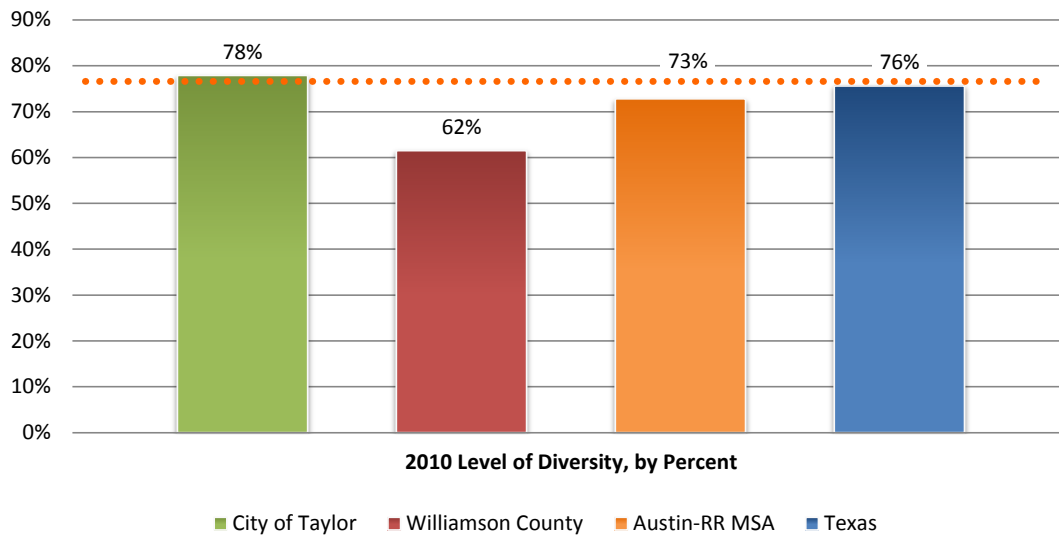
22%
7%
9%
53%
8%

Texas

24%
8%
8%
50%
11%

Source: ERSI BAO, 2010 Census and 2010 American Community Survey

2010 Diversity Index, by Area



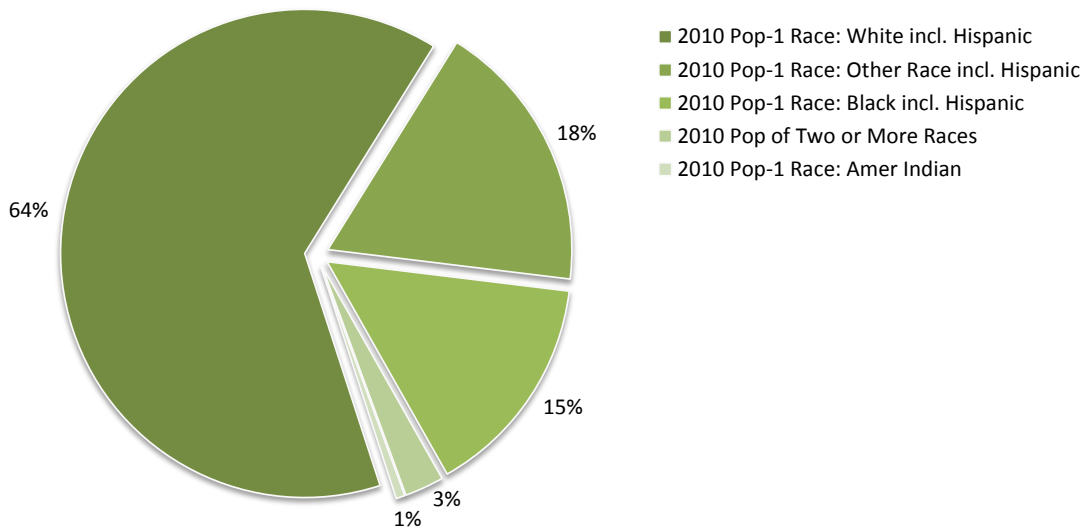
Diversity Index, 2010

2010 Level of Diversity, by Percent

Source: ERSI BAO, 2010 Census and 2010 American Community Survey

| | | | |
|-----------------------|--------------------------|----------------------|--------------|
| <u>City of Taylor</u> | <u>Williamson County</u> | <u>Austin-RR MSA</u> | <u>Texas</u> |
| 78% | 62% | 73% | 76% |

2010 Population by Race, City of Taylor



Population by Race, 2010

| | |
|--------------------------------------------|--------|
| 2010 Pop-1 Race: White incl. Hispanic | 10,202 |
| 2010 Pop-1 Race: Black incl. Hispanic | 2,377 |
| 2010 Pop-1 Race: Amer Indian | 94 |
| 2010 Pop-1 Race: Asian | 78 |
| 2010 Pop-1 Race: Pacific | 7 |
| 2010 Pop-1 Race: Other Race incl. Hispanic | 2,886 |
| 2010 Pop of Two or More Races | 416 |

City of Taylor

| | |
|--------------------------------------------|--------|
| 2010 Pop-1 Race: White incl. Hispanic | 10,202 |
| 2010 Pop-1 Race: Black incl. Hispanic | 2,377 |
| 2010 Pop-1 Race: Amer Indian | 94 |
| 2010 Pop-1 Race: Asian | 78 |
| 2010 Pop-1 Race: Pacific | 7 |
| 2010 Pop-1 Race: Other Race incl. Hispanic | 2,886 |
| 2010 Pop of Two or More Races | 416 |

Williamson

County

| | |
|--------------------------------------------|---------|
| 2010 Pop-1 Race: White incl. Hispanic | 329,535 |
| 2010 Pop-1 Race: Black incl. Hispanic | 26,760 |
| 2010 Pop-1 Race: Amer Indian | 2,396 |
| 2010 Pop-1 Race: Asian | 18,578 |
| 2010 Pop-1 Race: Pacific | 280 |
| 2010 Pop-1 Race: Other Race incl. Hispanic | 41,276 |
| 2010 Pop of Two or More Races | 12,657 |

Austin-RR MSA

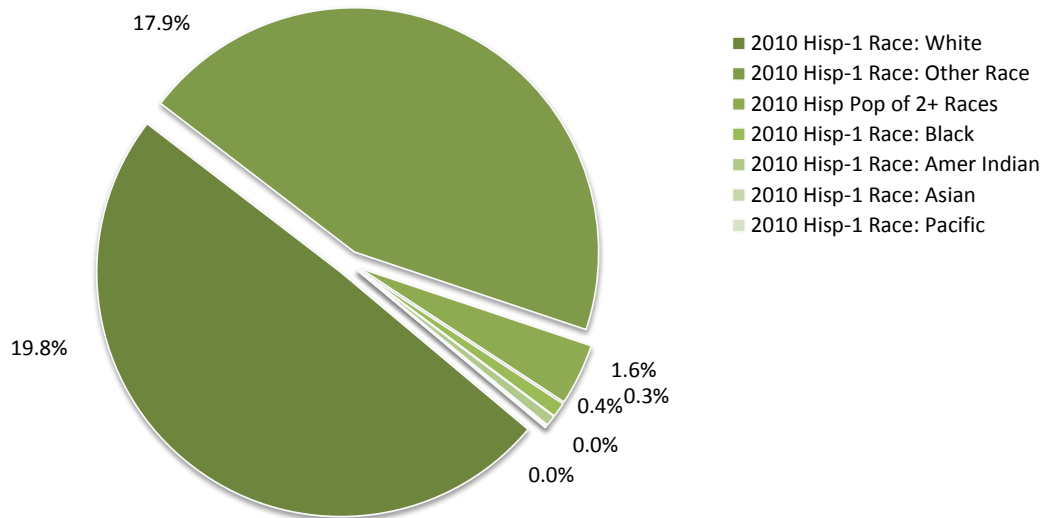
| | |
|--------------------------------------------|-----------|
| 2010 Pop-1 Race: White incl. Hispanic | 1,210,786 |
| 2010 Pop-1 Race: Black incl. Hispanic | 128,389 |
| 2010 Pop-1 Race: Amer Indian | 11,603 |
| 2010 Pop-1 Race: Asian | 82,138 |
| 2010 Pop-1 Race: Pacific | 1,378 |
| 2010 Pop-1 Race: Other Race incl. Hispanic | 272,921 |
| 2010 Pop of Two or More Races | 58,178 |

Texas

| | |
|--------------------------------------------|------------|
| 2010 Pop-1 Race: White incl. Hispanic | 16,861,805 |
| 2010 Pop-1 Race: Black incl. Hispanic | 2,867,527 |
| 2010 Pop-1 Race: Amer Indian | 169,674 |
| 2010 Pop-1 Race: Asian | 890,478 |
| 2010 Pop-1 Race: Pacific | 23,923 |
| 2010 Pop-1 Race: Other Race incl. Hispanic | 3,663,044 |
| 2010 Pop of Two or More Races | 792,402 |

Source: ERSI BAO, 2010 Census and 2010 American Community Survey

2010 Hispanic Population as % of Total, City of Taylor

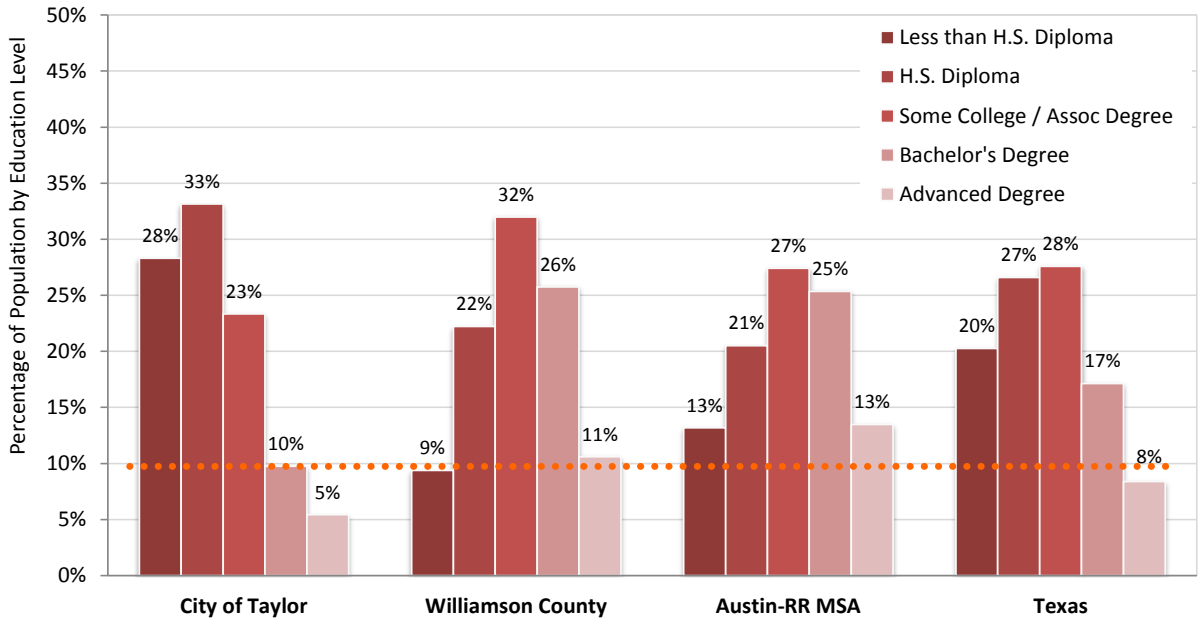


Hispanic Population, 2010

| | City of Taylor | Williamson County | Austin-RR MSA | Texas |
|--------------------------------|----------------|-------------------|---------------|-----------|
| 2010 Hisp-1 Race: White | 3,174 | 48,078 | 245,250 | 5,271,883 |
| 2010 Hisp-1 Race: Black | 63 | 1,314 | 6,421 | 93,641 |
| 2010 Hisp-1 Race: Amer Indian | 45 | 790 | 5,255 | 70,928 |
| 2010 Hisp-1 Race: Asian | 7 | 199 | 1,103 | 13,659 |
| 2010 Hisp-1 Race: Pacific | 6 | 53 | 389 | 5,963 |
| 2010 Hisp-1 Race: Other Race | 2,880 | 40,896 | 270,593 | 3,640,503 |
| 2010 Hisp Pop of 2+ Races | 263 | 5,122 | 27,188 | 427,712 |
| 2010 Total Hispanic Population | 6,438 | 96,452 | 556,199 | 9,524,289 |

Source: ERSI BAO, 2010 Census and 2010 American Community Survey

2010 Level of Educational Attainment, Pop. 25+

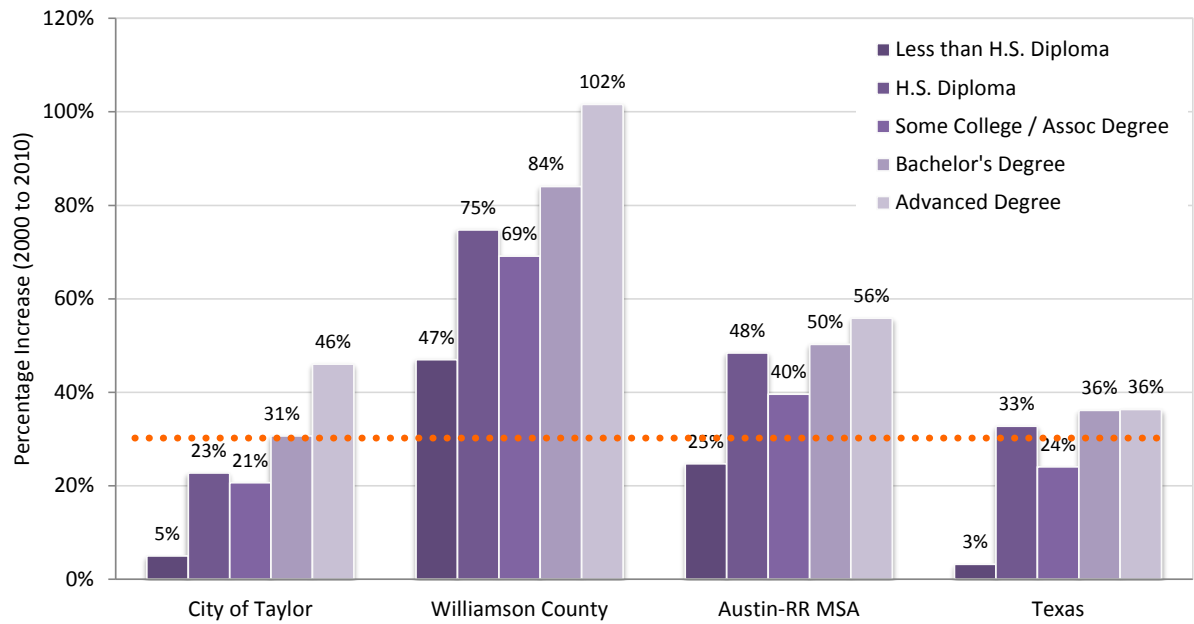


2010 Educational Attainment

| | <u>City of Taylor</u> | <u>Williamson County</u> | <u>Austin-RR MSA</u> | <u>Texas</u> |
|-----------------------------|-----------------------|--------------------------|----------------------|--------------|
| Less than H.S. Diploma | 28% | 9% | 13% | 20% |
| H.S. Diploma | 33% | 22% | 21% | 27% |
| Some College / Assoc Degree | 23% | 32% | 27% | 28% |
| Bachelor's Degree | 10% | 26% | 25% | 17% |
| Advanced Degree | 5% | 11% | 13% | 8% |

Source: ERSI BAO, 2010 Census and 2010 American Community Survey

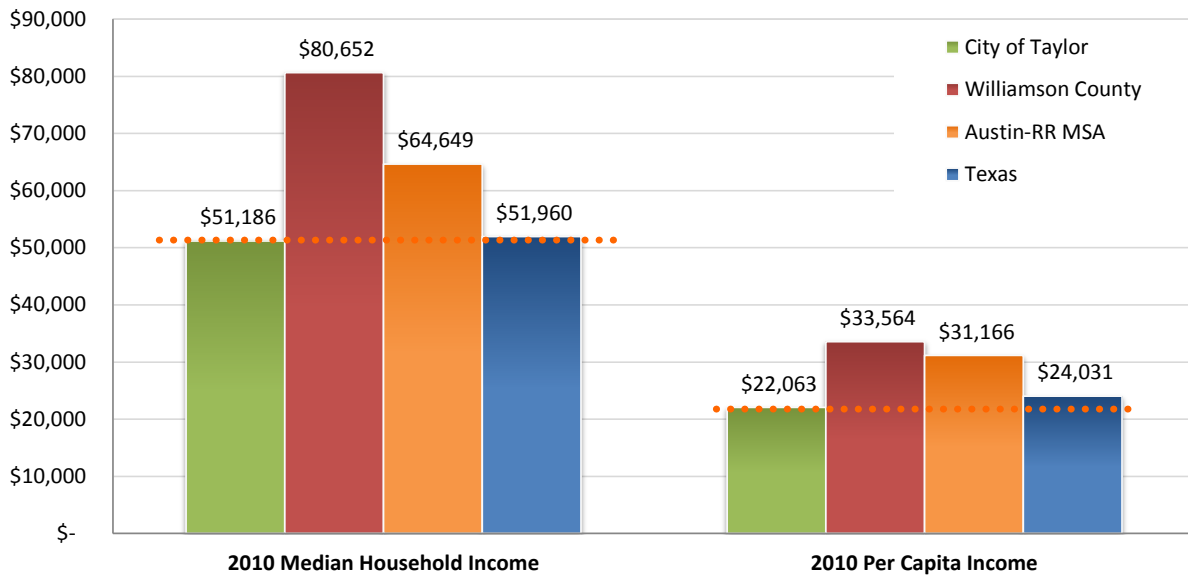
Increase in Educational Attainment, Pop. 25+



| Increase in Educational Attainment (2000-10) | City of Taylor | Williamson County | Austin-RR MSA | Texas |
|----------------------------------------------|----------------|----------------------|---------------|-------|
| Less than H.S. Diploma | 5% | 47% | 25% | 3% |
| H.S. Diploma | 23% | 75% | 48% | 33% |
| Some College / Assoc Degree | 21% | 69% | 40% | 24% |
| Bachelor's Degree | 31% | 84% | 50% | 36% |
| Advanced Degree | 46% | 102% | 56% | 36% |

Source: ERSI BAO, 2000 Census and 2010 Census and 2010 American Community Survey

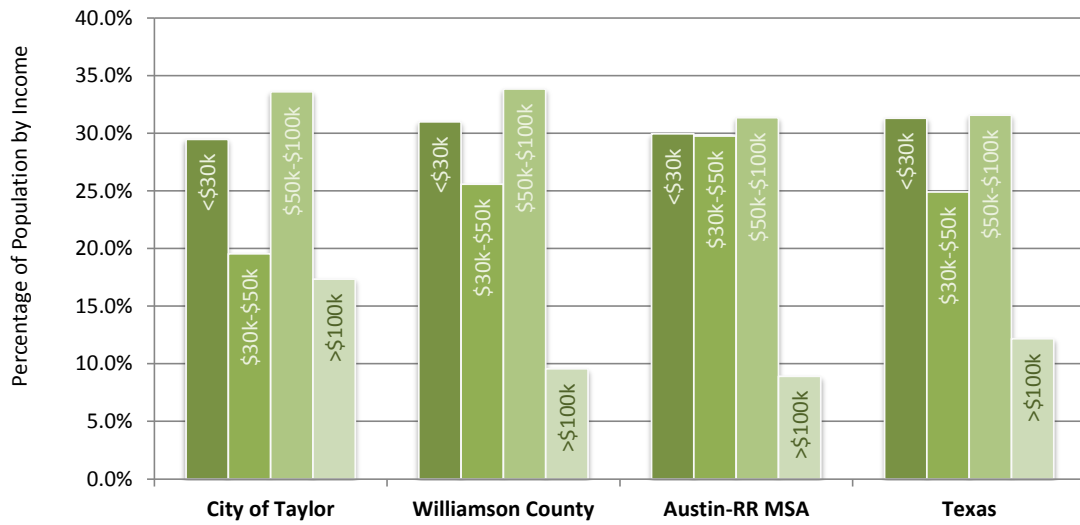
2010 Median Income, Household and Per Capita



| <u>2010 Median Income</u> | <u>City of Taylor</u> | <u>Williamson County</u> | <u>Austin-RR MSA</u> | <u>Texas</u> |
|------------------------------|-----------------------|--------------------------|----------------------|--------------|
| 2010 Median Household Income | \$ 51,186 | \$ 80,652 | \$ 64,649 | \$ 51,960 |
| 2010 Per Capita Income | \$ 22,063 | \$ 33,564 | \$ 31,166 | \$ 24,031 |

Source: ERSI BAO, 2010 Census and 2010 American Community Survey

2010 Median Household Income, by Range

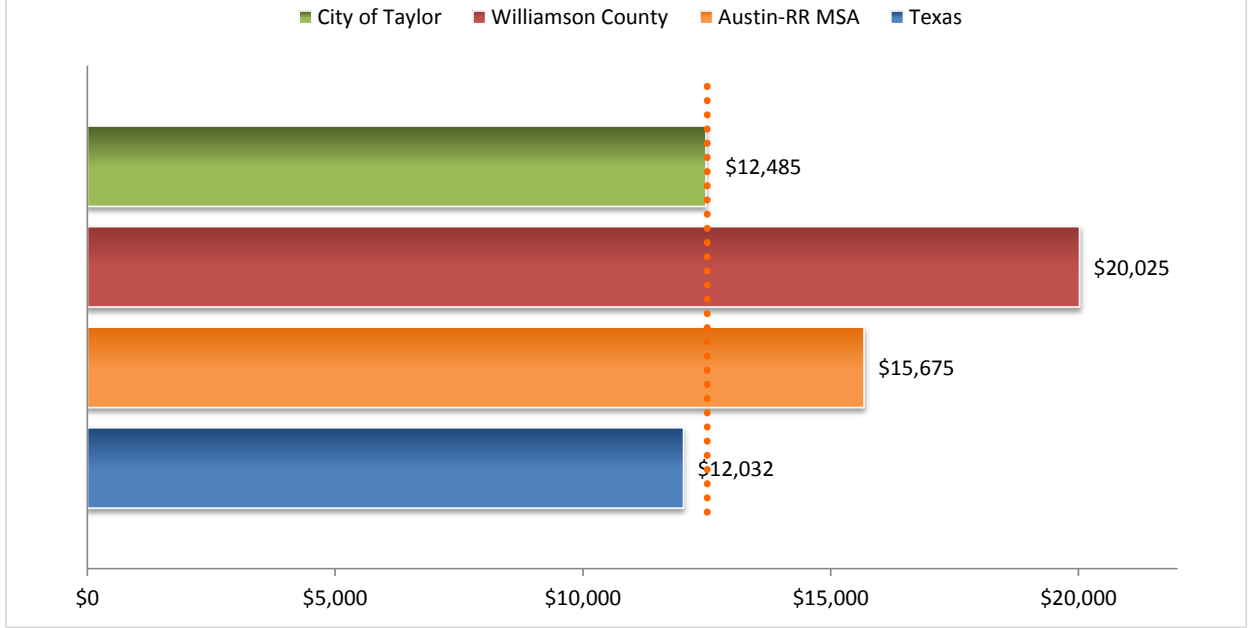


2010 Median HH Income

| | City of Taylor | Williamson County | Austin-RR MSA | Texas |
|--------------|----------------|-------------------|---------------|-------|
| <\$30k | 29.5% | 31.0% | 30.0% | 31.3% |
| \$30k-\$50k | 19.5% | 25.6% | 29.8% | 24.9% |
| \$50k-\$100k | 33.6% | 33.9% | 31.3% | 31.6% |
| >\$100k | 17.4% | 9.6% | 8.9% | 12.2% |

Source: ERSI BAO, 2010 Census and 2010 American Community Survey

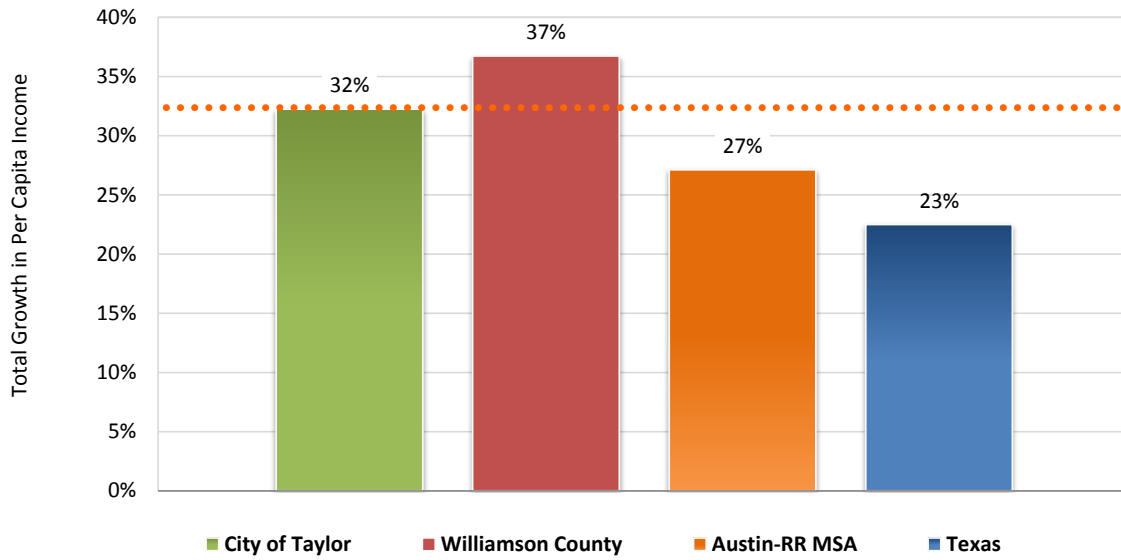
\$ Growth in Median Household Income, by Area



| <u>Household Income Growth, 2000 to 2010</u> | <u>City of Taylor</u> | <u>Williamson County</u> | <u>Austin-RR MSA</u> | <u>Texas</u> |
|----------------------------------------------|-----------------------|--------------------------|----------------------|--------------|
| Median HH Income Growth \$ | \$ 12,485 | \$20,025 | \$15,675 | \$12,032 |
| Median HH Income Growth % | 32% | 33% | 32% | 30% |

Source: ERSI BAO, 2000 Census and 2010 Census and 2010 American Community Survey

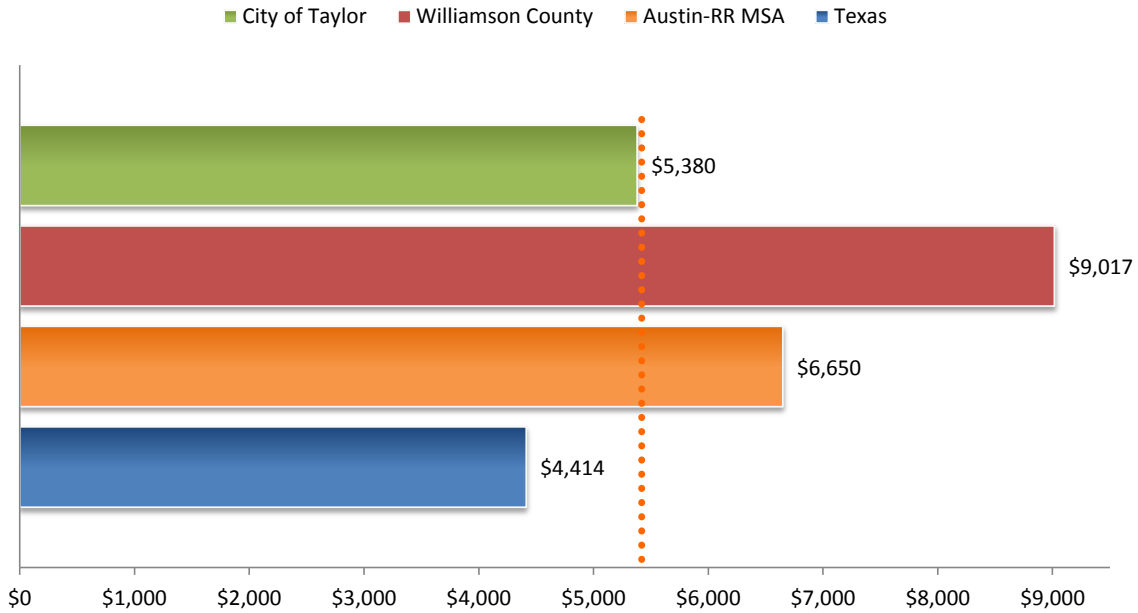
% Growth in Per Capita Income, by Area



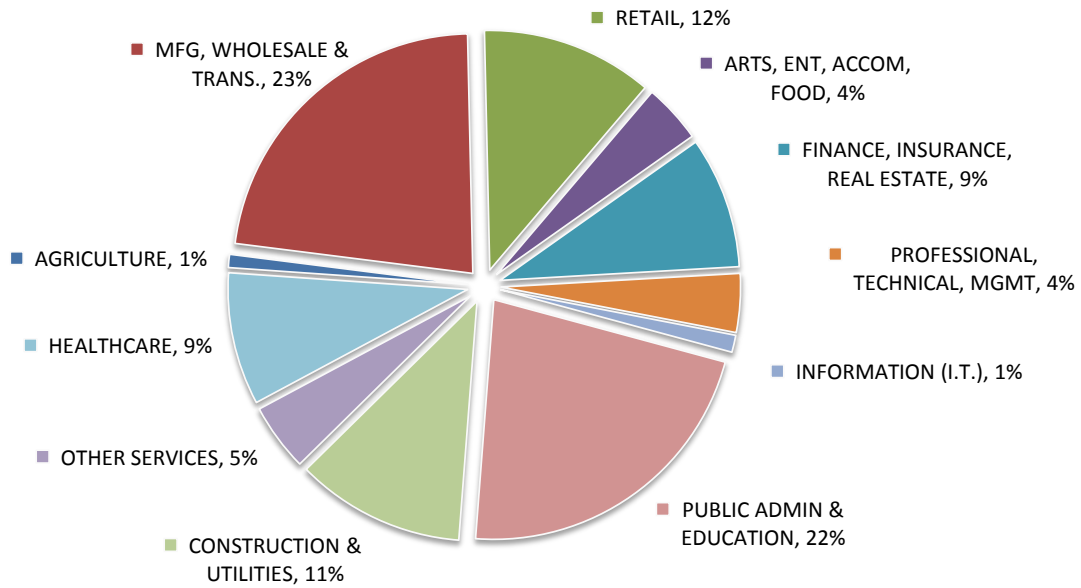
| <u>Per Capita Income Growth (2000 to 2010)</u> | <u>City of Taylor</u> | <u>Williamson County</u> | <u>Austin-RR MSA</u> | <u>Texas</u> |
|------------------------------------------------|-----------------------|--------------------------|----------------------|--------------|
| Per Capita Income Growth \$ | \$5,380 | \$9,017 | \$6,650 | \$4,414 |
| Per Capita Income Growth % | 32% | 37% | 27% | 23% |

Source: ERSI BAO, 2000 Census and 2010 Census and 2010 American Community Survey

\$ Growth in Per Capita Income, by Area



2010 Employment by Industry, Taylor Pop. 16+



2010 Employment by Industry

| | |
|---------------------------------|------|
| AGRICULTURE | 1% |
| MFG, WHOLESALE & TRANS. | 23% |
| RETAIL | 12% |
| ARTS, ENT, ACCOM, FOOD | 4% |
| FINANCE, INSURANCE, REAL ESTATE | 9% |
| PROFESSIONAL, TECHNICAL, MGMT | 4% |
| INFORMATION (I.T.) | 1% |
| PUBLIC ADMIN & EDUCATION | 22% |
| CONSTRUCTION & UTILITIES | 11% |
| OTHER SERVICES | 5% |
| HEALTHCARE | 9% |
| TOTAL EMPLOYMENT BY INDUSTRY | 100% |

Source: ERSI BAO, 2010 Census and 2010 American Community Survey

City of Taylor

Williamson

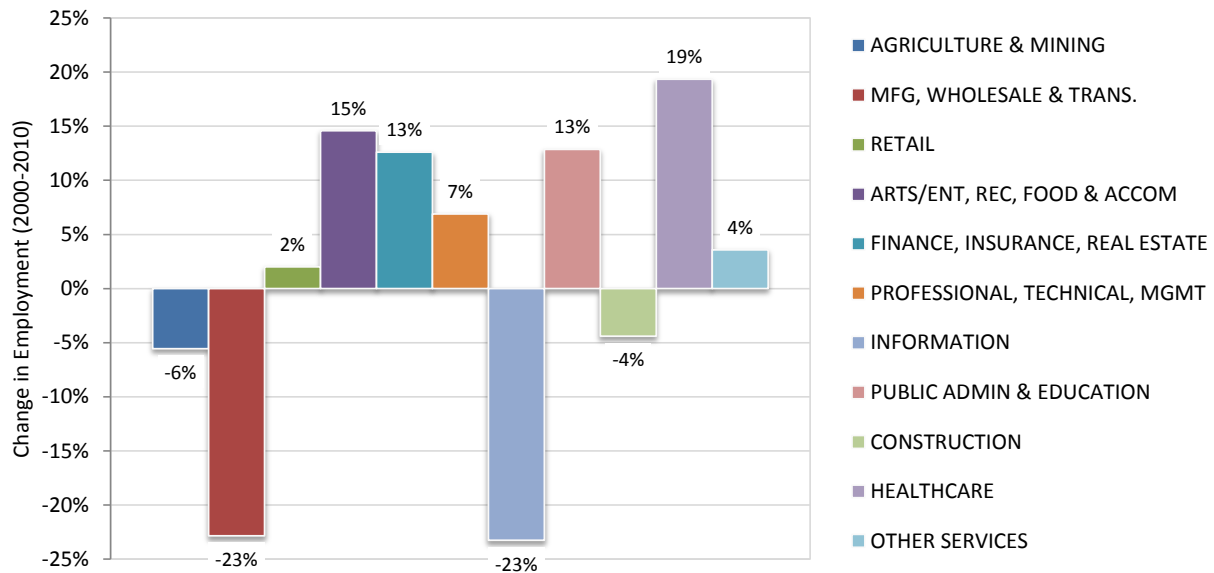
County

Austin-RR MSA

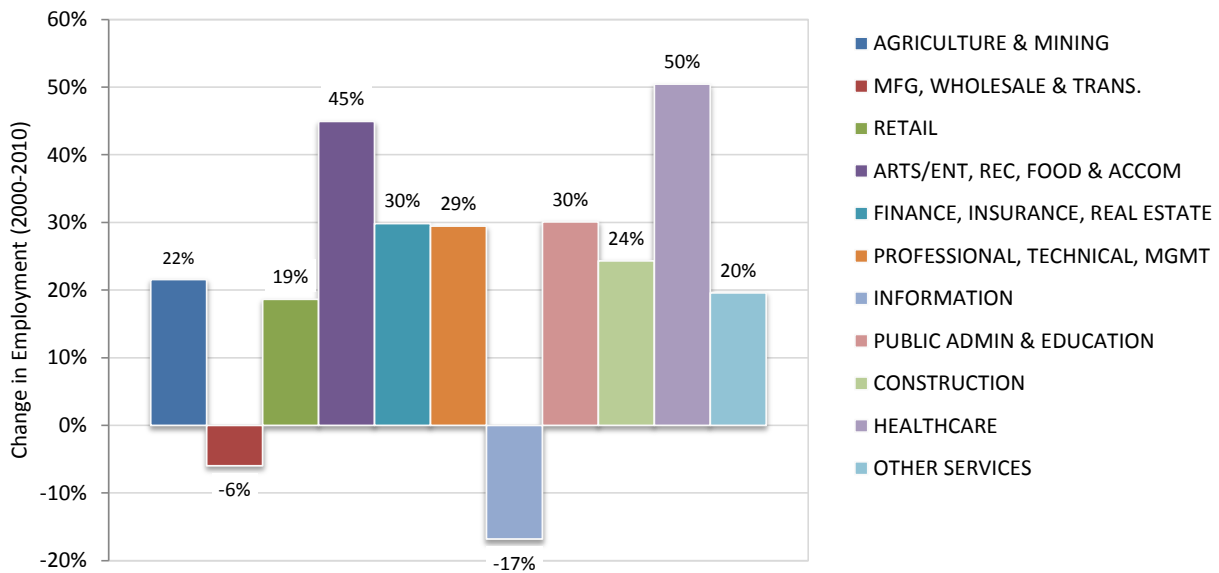
Texas

| | City of Taylor | Williamson County | Austin-RR MSA | Texas |
|---------------------------------|----------------|-------------------|---------------|-------|
| AGRICULTURE | 1% | 1% | 1% | 3% |
| MFG, WHOLESALE & TRANS. | 23% | 19% | 15% | 16% |
| RETAIL | 12% | 12% | 11% | 12% |
| ARTS, ENT, ACCOM, FOOD | 4% | 6% | 9% | 9% |
| FINANCE, INSURANCE, REAL ESTATE | 9% | 9% | 7% | 7% |
| PROFESSIONAL, TECHNICAL, MGMT | 4% | 8% | 9% | 6% |
| INFORMATION (I.T.) | 1% | 2% | 3% | 2% |
| PUBLIC ADMIN & EDUCATION | 22% | 20% | 23% | 19% |
| CONSTRUCTION & UTILITIES | 11% | 9% | 9% | 9% |
| OTHER SERVICES | 5% | 5% | 5% | 5% |
| HEALTHCARE | 9% | 9% | 9% | 12% |
| TOTAL EMPLOYMENT BY INDUSTRY | 100% | 100% | 100% | 100% |

Taylor Employment Growth by Industry, Pop. 16+



Regional Employment Growth by Industry, Pop. 16+



Change in Employment by Industry (2000-10)

AGRICULTURE & MINING
MFG, WHOLESALE & TRANS.
RETAIL
ARTS/ENT, REC, FOOD & ACCOM
FINANCE, INSURANCE, REAL ESTATE
PROFESSIONAL, TECHNICAL, MGMT
INFORMATION
PUBLIC ADMIN & EDUCATION
CONSTRUCTION
HEALTHCARE
OTHER SERVICES

City of Taylor

-6%
-23%
2%
15%
13%
7%
-23%
13%
-4%
19%
4%

Williamson

County
50%
11%
42%
78%
55%
58%
2%
58%
50%
81%
44%

Austin-RR MSA

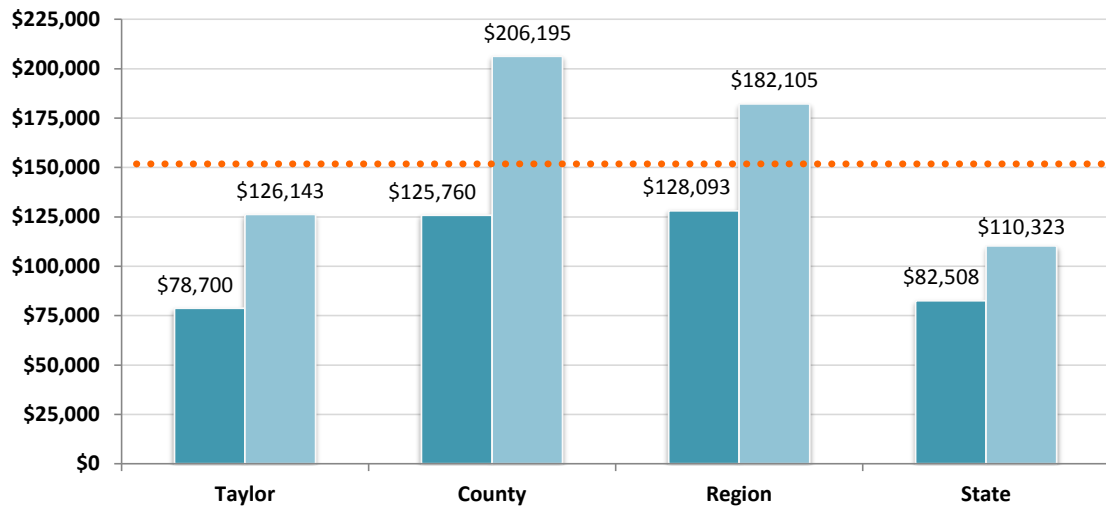
22%
-6%
19%
45%
30%
29%
-17%
30%
24%
50%
20%

Texas

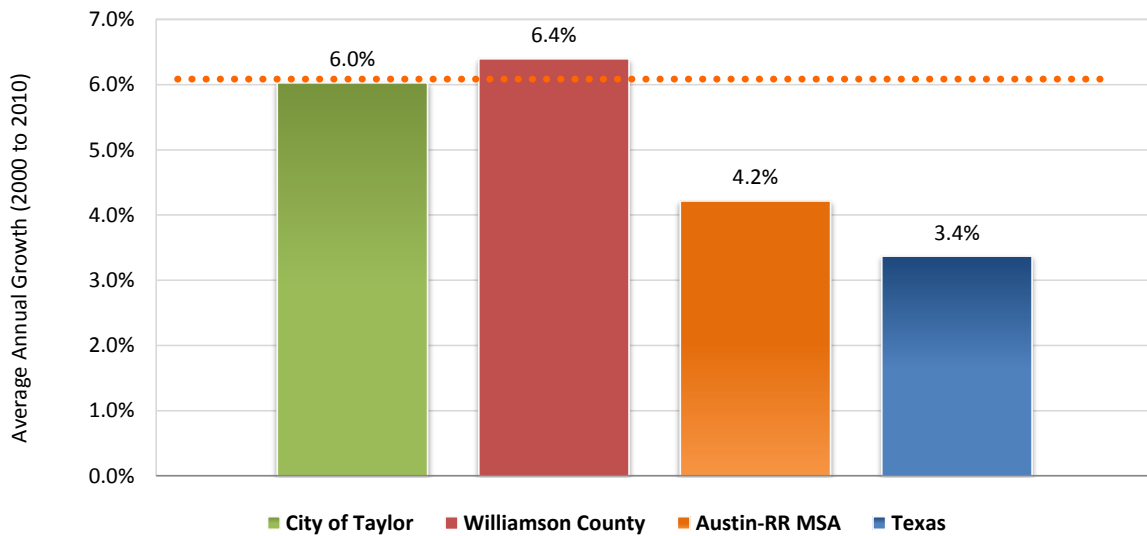
24%
-10%
11%
37%
20%
25%
-21%
23%
15%
40%
11%

Source: ERSI BAO, 2000 Census and 2010 Census and 2010 American Community Survey

Median Home Values, by Area



Growth in Median Home Values, by Area

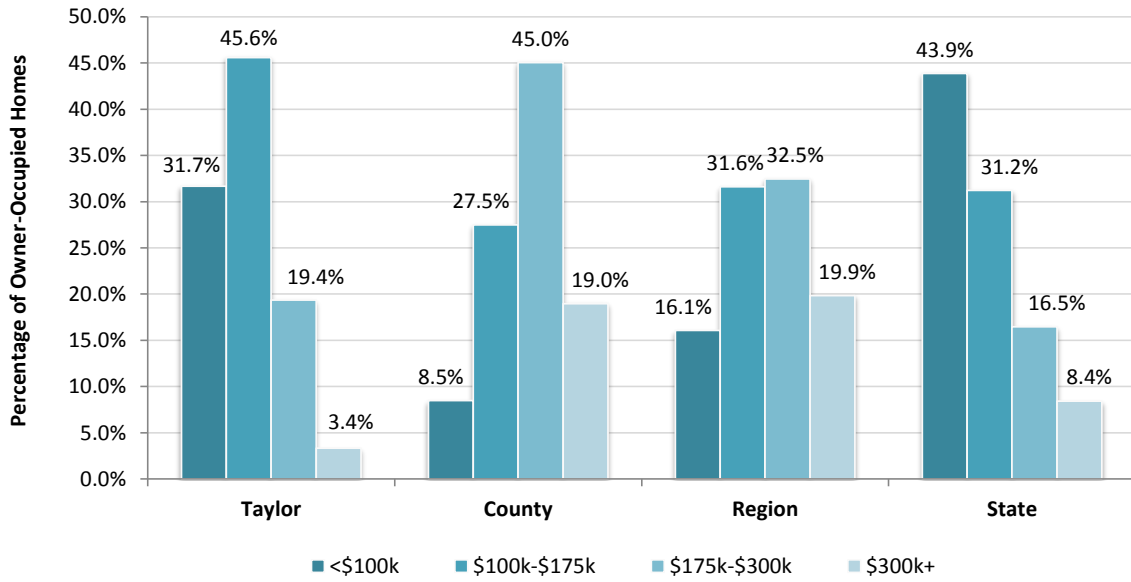


Median Home Values, 2010 vs 2000 census

| | City of Taylor | Williamson County | Austin-RR MSA | Texas |
|--------------------------------------|----------------|-------------------|---------------|----------|
| Census 2000 | \$78,700 | \$125,760 | \$128,093 | \$82,508 |
| Census 2010 | 126,143 | 206,195 | 182,105 | 110,323 |
| Average Annual Growth (2000 to 2010) | 6.0% | 6.4% | 4.2% | 3.4% |

Source: ERSI BAO, 2000 Census and 2010 Census and 2010 American Community Survey

2010 Median Home Values by Range



2010 Median Home Values

| | <u>City of Taylor</u> | <u>Williamson County</u> | <u>Austin-RR MSA</u> | <u>Texas</u> |
|---------------|-----------------------|--------------------------|----------------------|--------------|
| <\$100k | 31.7% | 8.5% | 16.1% | 43.9% |
| \$100k-\$175k | 45.6% | 27.5% | 31.6% | 31.2% |
| \$175k-\$300k | 19.4% | 45.0% | 32.5% | 16.5% |
| \$300k+ | 3.4% | 19.0% | 19.9% | 8.4% |

Source: ERSI BAO, 2000 Census and 2010 Census and 2010 American Community Survey